

The Ultimate Guide to Pet Wellness

Simple Steps for a Healthier, Happier Fur Baby



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Better Choices. Happier, Healthier Pets

Every day is an opportunity to refocus on your pet's well-being. And, as we strive to **make healthier choices for ourselves**, let's do the same for our furry family members.

We understand that it's easy to get lost in the world of pet wellness. That's why we've created this guide. We've compiled practical advice, actionable tips and insights designed to give your furry family members the gift of optimal health.

What You May Not Know

Just like with humans, **your pet's skin and gut are key indicators of overall health.** The skin acts as a barrier, protecting your pet from the outside world, while the gut supports nutrient absorption and strengthens the immune system.



- • Skin is the largest organ in our pet's bodies.
- • 80% of our pet's immune system is housed in their gut.

When these two areas are properly cared for, your pet's body can function at its best, reducing the risk of common health issues and promoting long-term vitality. That's why we're starting with solutions that not only support skin and gut health, but also lay the foundation for your pet's overall well-being.

How to Support Skin Health

Supplement with Omega Fatty Acids

Omega-3 and Omega-6 fatty acids are essential for almost every function in your pet's body. When it comes to skin health, they're a game-changer.



THESE POWERFUL NUTRIENTS:

- Promote a normal inflammatory response
- Soothe itching and irritation
- Support a shiny, healthier coat
- Help maintain overall vitality

But here's the catch: Your pet can't produce these fatty acids on their own.

That's why every pet parent should introduce a high-quality fish oil, like Wild Alaskan Salmon & Pollock Oil, into their pet's diet.

How to Support Gut Health

Introduce Probiotics, Prebiotics & Digestive Enzymes

Probiotics, prebiotics, and digestive enzymes are vital for maintaining a healthy gut microbiome, which plays a key role in your pet's overall health.

THESE ESSENTIAL NUTRIENTS:

- Support proper digestion and nutrient absorption
- Strengthen the immune system
- Promote a balanced gut microbiome
- Reduce common digestive issues like gas, bloating, and diarrhea



Here's the truth: Your pet's gut can't thrive without these essential building blocks of health.

That's why every pet parent should incorporate a comprehensive gut supplement, like **Gastro Pro Plus**, into their pet's daily routine.

How to Support Overall Immune Health

Incorporate Beta Glucans & Adaptogenic Mushrooms

Beta glucans and adaptogenic mushrooms are a powerful way to support your pet's immune system, gut, and skin health.



THESE NATURAL NUTRIENTS:

- Enhance immune function and resilience
- Provide potent antioxidant support
- Relieve stress and promote balance
- Support overall vitality and well-being

The challenge? These beneficial compounds aren't easily found in a typical pet diet.

That's why every pet parent should consider a high-quality supplement, like **ImmunoShroom™**, to give their furry family members the immune support they deserve.



When You Know Better, You Can Do Better

Just like we supplement our own diets to fill nutritional gaps and support overall wellness, our pets benefit from the same thoughtful care. Adding these powerful supplements to your pet's routine provides **targeted support for their skin, gut, and immune health** — key areas that influence their overall vitality.

By taking proactive steps now, you're not just addressing today's needs, but building a foundation for long-term health and happiness.

Breaking Down The Basics

We can't forget the pet health basics. Healthy hydration, movement and diet are habits that every responsible pet parent prioritizes. But, do you know why they truly matter and contribute to your pet's overall well-being?



The Role of Hydration

Ensure your furry family members always have access to plenty of fresh, clean water. Proper hydration is essential for their health and well-being.

WHY HYDRATION MATTERS:

- Helps regulate body temperature
- Transports nutrients to cells and aids in digestion
- Keeps joints lubricated and moving smoothly



Since most pet diets consist of dry, shelf-stable foods, extra hydration is crucial. Cats, in particular, tend to drink less, so consider adding a hydrating boost, like **Bone Broth**, to their meals.

The Benefits of Physical Activity for Pets

Daily physical activity isn't just about keeping your pet entertained — it's a cornerstone of their overall wellbeing.



WHY MOVEMENT MATTERS:

- Boosts heart and lung function
- Reduces the risk of obesity-related issues
- Helps maintain a healthy weight
- Supports mobility and physical function



Physical activity doesn't have to be intense — short runs, games of fetch, exploring new places, or playtime with toys all enhance your pet's quality of life. Active pets are healthier, happier, and better behaved.

The Power of Proper Nutrition

Food is the foundation of good health. Fuel your pet with fiber rich foods, essential nutrients, and high-quality proteins.

WHY PROPER NUTRITION MATTERS:

- Promotes healthy digestion and nutrient absorption
- Supports a strong immune system
- Helps manage weight and energy levels
- Reduces the risk of chronic health issues
- Maintains a shiny coat and healthy skin



Skip the table scraps: Feeding your pet human foods can lead to digestive upset, weight gain, and nutrient imbalances. Stick to a balanced diet designed for their needs.

Focus on nutrient density: Prioritize foods rich in vitamins, minerals, and healthy fats to support their skin, coat, and energy levels.

Include A Nutritional Boost

Freeze-Dried Raw Food is a minimally processed option that preserves the integrity of every ingredient while delivering exceptional taste and nutrition. It's an easy way to elevate your pet's diet and promote overall wellness.



Start With a Goal, End With a Healthier Fur Baby!

Every step you take toward better choices — nutrition, hydration, and movement — brings your pet closer to a healthier, happier life.





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